



Eastside

BUSINESS AWARDS

The Bellevue Chamber of Commerce began the Eastside Business Awards (EBA) Program 19 years ago. The program was founded on the premise of recognizing and celebrating the entrepreneurial spirit and business successes of the Eastside. The Eastside Business Awards honor the outstanding businesses of our region that uphold a strong commitment to quality, community and innovation.

WINNERS



Pictured from left to right: Eric Harber, HipCricket; Roy Whitehead, Washington Federal; Mike Hilton, Concur; Lexie Tigre, Ruby Slipper Guide to the Eastside; Paul Peck, Avidex; Mimi Siegel, Kindering Center; Betty Nokes, Bellevue Chamber of Commerce

SPIRIT OF THE EASTSIDE

Eastside Business

Eastside Business, a regional newspaper launched in 2005, works to promote Eastside businesses and business groups of all types and sizes through a print newsletter, online news site, and e-newsletter. The company employs a business strategy that includes a commitment to community leadership and recognition of the social responsibility it has to diversity and the environment, as well as a history of identifying and responding to emerging challenges on the Eastside.

www.eastsidebusiness.com

EastsideBusiness
THE SOURCE OF BUSINESS NEWS ON THE EASTSIDE

Organized Spaces

Organized Spaces helps people combat clutter, working with homeowners and businesses to better utilize space and customize their storage areas with innovative and creative solutions. They do it all with a focus on great customer service while being conscious of community needs. Keeping open lines of communication with team members has helped the company increase sales from \$100,000 in 2002 to over \$1 million in 2007, growing from a business run out of a storage space to a showroom and warehouse location in Kirkland.

www.organizedspaces.com

**Organized
Spaces**

Ruby Slipper Guide to the Eastside

The Ruby Slipper Guide to the Eastside was created in 2005 by two stay-at-home moms looking for ways to entertain their kids close to home. A labor of love quickly grew into a small business, accepting advertising, sharing news, and communicating with thousands of parents. In the year since Ruby Slipper Guide officially went online, the number of unique visitors to the site has grown to about 2,500 each month, and the newsletter subscription has grown to 700 parents across the Eastside.

www.rubyslipperguide.com



NON-PROFIT/COMMUNITY IMPACT

Habitat for Humanity of East King County

Celebrating 20 years of helping families build better lives, Habitat for Humanity of East King County is laying the foundation for a stronger community. With three core programs: building affordable housing; volunteer homebuilders; and homeowner education, Habitat volunteers construct homes for low-income families, providing affordable and efficient housing that is critical to creating a more stable, and healthier neighborhood.

www.habitatekc.org



Kids Without Borders

Kids Without Borders began in 2001 when Son Michael Pham accepted an 18-pallet charitable clothing donation at his home office. With a desire to teach kids the value of giving back, he organized local residents and students to sort the donation. As the volunteers worked together, cultural and economic borders were torn down. The organization has since donated over 10,000 pounds of household items to support local groups. Internationally, Kids Without Borders manages and funds several important programs, helping break the cycle of poverty.

www.kidswithnoborders.org



Kindering Center

Founded in 1962 by five mothers of young children with disabilities, Kindering Center works to meet the needs of families in our community by providing highly individualized, family-centered, interdisciplinary early intervention programs for children ages birth to three years with developmental risks, delays, or disabilities. In 2007, the organization provided services to 2,874 children and their families, and Kindering's staff now includes several bilingual professionals attuned to the ethnic, cultural and socio-economic diversity of the communities they serve.

www.kindering.org



EASTSIDE EMERGING BUSINESS

Avidex

Avidex is an audiovisual firm that provides design, integration, project management, equipment procurement and support services for commercial and residential A/V projects of any size. It was late in 2003 when Avidex came to life with a vision of being a single source capable of meeting any customer's need for A/V products and support services. Since its inception, Avidex has successfully completed over 1200 projects in 12 countries and 27 states and has established offices from Southern California to their headquarters in Bellevue.

www.avidexav.com



CFO Selections

Successfully growing and managing a small to medium sized company today requires the same professional financial expertise as larger companies. In 2002, CFO Selections seized the market opportunity and now provides a new service to small businesses by delivering a flexible, seasoned finance executive that won't break the bank. They continue to help bridge the gap by providing outsourced, experienced finance and accounting professionals on a part-time, interim full-time, and project basis, or permanently through executive search services.

www.cfoselections.com



Sandlot Games Corporation

Headquartered in Bothell, Sandlot Games Corporation is one of the pioneers of the casual games industry. The company is dedicated to delivering fun, entertaining, family-friendly games that people all over the world can easily pick up and play. Sandlot Games offers a wide variety of game genres including arcade, adventure, puzzle, racing, strategy, and word-style games available online, or on handheld, video game console, and mobile phone platforms. Give Cake Mania a try, or check out Super Granny, Monster Mash, Pirate Island or Super Slyder.

www.sandlotgames.com



EASTSIDE SMALL BUSINESS

Elite Fitness Training

Bellevue-based Elite Fitness Training has an innovative solution to help people lose weight, tone up, and get healthier, all while having fun. The company differentiates itself from others by increasing the likelihood of success through a team training approach, keeping track of progress and personal accountability. Clients work with several trainers, offering a variety of perspectives and workouts, and keeping studio time fresh and challenging. Since 2006, Elite Fitness has tripled its business, generating well over one million dollars in revenue.

www.elitefitnessbellevue.com



HipCricket, Inc.

In 2004, HipCricket's founder, Ivan Braiker, realized that the challenges facing traditional media required a new, forward-thinking solution. He knew that the mobile phone, used by millions of Americans every day, was the key to unlocking traditional media's full potential. The company's unique mobile marketing technology creates one-to-one relationships between participants and advertisers. As an industry pioneer, HipCricket, named after a U.K. slang term for cell phones, has implemented more than 17,000 successful turnkey campaigns with radio and TV stations and brands.

www.hipcricket.com



SaltWorks, Inc.

Five years ago, SaltWorks was a garage-based business without any employees. Now located in Woodinville, it has grown into a full-fledged, multi-million dollar company with a database of over 30,000 customers worldwide. SaltWorks has found a niche – offering quality, reliable gourmet sea salt and therapeutic bath salt in wholesale and bulk quantities. In 2005, Entrepreneur magazine recognized SaltWorks as a unique entrepreneurial business. In 2007 the company arrived on the national scene when its best selection of sea salts was included on Oprah's Holiday 'O' List. www.saltworks.us



EASTSIDE BUSINESS OF THE YEAR

Concur

The problem: stacks of receipts, plane tickets and mileage logs. The solution: automated business travel and expense reporting offered by Redmond-based Concur that takes the challenge out of time consuming, manual, and frustrating expense reports and countless employee hours spent processing requests.

Since its inception in 1993, Concur has been an industry leader with its innovation, technologies and new opportunities. The company is shattering the notion of the traditional expense report with Concur Travel & Expense – the world's only on-demand, end-to-end travel and expense solution.

www.concur.com



Greenpoint Technologies

Greenpoint Technologies provides custom VIP interiors for Boeing aircraft. Founded in 1988, Greenpoint has completed aircraft interiors for some of the world's most discerning clients including private individuals, corporate leaders and heads-of-state. During the 20 years the company has been in business, Greenpoint has been re-aligned with new market opportunities, moving away from government projects toward the VIP market. In the past three years, company revenue has nearly doubled, and the organization is poised to exceed \$100 million in revenue in the next five years.

www.greenpnt.com



ShareBuilder Corporation

ShareBuilder, launched in 1999 in Bellevue, provides easy to use, low cost investing solutions for the average American. The company, recently acquired by ING Direct, USA, utilizes an online investing platform to make long-term investing easy, accessible and affordable. ShareBuilder investors can purchase more than 4,000 stocks and funds of their choice. In addition, the company created and launched a low cost 401 (k) plan designed exclusively for small business owners so they can easily and affordably offer their employees a retirement plan.

www.sharebuilder.com

